

Natural serum HYDRA-SERUM

Discover a multi-tasking beauty ritual, source of hydration. This ultra fluid texture is soft like silk. It leaves a feeling of comfort and a lightly perfumed powdery veil on the skin.



Natural actives

▣ Amiporine[®] -Tested-

Amiporine[®] is a restructuring extract of pomegranate that restores the circulation of water within the skin. Its mode of action is inspired by Nature herself. Indeed, the pomegranate tree is highly drought-tolerant. It has developed the ability to conserve its water reserves by means of specific proteins called «aquaporins», which are like water channels. Human skin also contains a specific aquaporin that plays an essential role in maintaining its moisture and elasticity. Amiporine[®] has the capacity to restore the water flow in the skin by stimulating its aquaporins. Collagen production is increased; the epidermis thickens – a sign of greater skin vitality and better renewal. By restoring the skin's water balance, Amiporine[®] rejuvenates complexion: as the epidermis is moisturised, the skin recovers its suppleness and radiance.

▣ Amigel[®] -Tested-

Natural exclusive gelling agent, Amigel brings an outstanding soft touch. This active formulation ingredient from biotechnology is a perfect alternative to synthetic petroleum-based gelling agents. It is a 100% natural stabilizer for gels with soft textures, emulsions, or gellified toning lotions. Amigel stabilizes the most fragile emulsions, even those without an emulsifier and has a strong suspending power.

▣ Red cover flower extract

Red clover was used for many medicinal purposes in Asia and the Western World. In cosmetics, red clover is known for its anti-ageing virtues: rich in isoflavones, it offers firming properties and makes it one of the best active ingredient for mature skin. It also contains many phenolic compounds and is a powerful antioxidant agent, recommended for stressed and irritated skin. Its microcirculation-stimulating activities are ideal to treat blotchy complexions, bringing radiance and comfort.

▣ Assai berry extract

Native to South America, assai palm trees are very popular for their delicious super fruits, particularly enjoyed in Amazonia and Brazil. Rich in phenolic compounds, the fruits offer a strong anti-oxidant activity that is very interesting in cosmetics. Containing a high amount of minerals and vitamins, they are also considered as revitalizing and remineralizing. They bring a new radiance to dull and tired skin.



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